



Kentucky Association of Food Banks No Kid Hungry Campaign Coordinator

Location: Berea

Reports to: KAFB Executive Director

Classification: Full Time

Salary range: \$38,000 - \$43,000

Position Description: The No Kid Hungry KY Campaign Coordinator will coordinate the planning, implementation, evaluation and expansion of the No Kid Hungry Kentucky campaign. The goal of the campaign is to end childhood hunger in Kentucky by increasing participation in federal nutrition programs for eligible families with children.

Primary Responsibilities:

- Guide the No Kid Hungry KY campaign advisory committee's efforts to develop and implement a needs assessment and campaign action plan for increasing participation in federal nutrition programs. Coordinate the evaluation of campaign impact; prepare impact reports.
- Work with organizations in Kentucky to assess their needs in delivering federal child nutrition programs and identify strategies that can assist them in expanding and sustaining their programs.
- Cultivate and/or maintain strong working relationships with state and local partners to advance campaign goals. Coordinate with the executive director to convene meetings with elected officials, policymakers, government agencies, other nonprofits and direct service providers to promote the efforts of the No Kid Hungry KY campaign to increase participation in federal nutrition programs.
- Identify and secure funds to support the No Kid Hungry KY campaign.
- Coordinate the design and implementation of the No Kid Hungry KY campaign's marketing strategy and digital communication channels.
- Manage programmatic budget.
- Supervise interns and volunteers.
- Other duties as assigned.

Requirements:

- Bachelor's degree from a four-year accredited institution required; Master's degree in public policy or related field preferred.
- A minimum of 2 years of related work experience.
- Knowledge of and experience with issues related to hunger, poverty and/or nutrition.

Skills and Abilities:

- Ability to work independently and manage multiple projects while maintaining attention to detail and adhering to deadlines.
- Excellent written, oral and interpersonal communication skills with public presentation experience.
- Sound administrative skills and computer/technology proficiency, including MS Office and Adobe Photoshop or similar photo-editing software.
- Experience with short- and long-range planning; ability to develop a campaign strategy and to translate the plan into measurable results.
- High integrity and moral character, supporting the mission, philosophy, policies and ideals of the KAFB.
- Good judgment and discretion; strong ethical character capable of handling confidential information.
- Ability to work evenings and weekends as necessary.
- Must have a valid driver's license and provide own transportation for in-state travel.

About KAFB:

The Kentucky Association of Food Banks is comprised of seven regional Feeding America food banks that serve all 120 counties of Kentucky and feed 1 in 7 Kentuckians annually. Our mission is to provide food and quality services to increase the capacity of Kentucky's Feeding America food banks to end hunger. Last year our members distributed 63 million meals in partnership with over 800 charitable feeding agencies, including pantries, soup kitchens and shelters. For more information visit www.kyfoodbanks.org.

Inquiries:

Submit resume, cover letter, and compensation requirements to info@kafb.org. Reference job title "NKHK Campaign Coordinator" in the subject line. No calls please.

Equal Opportunity Employer.